

Atlanta-Based Industry Partnership Establishes Training Pathway for International Trade

Pilot Prepares Individuals for Entry Level Positions

ATLANTA (November 20, 2014) The Logistics Workforce Partnership in Atlanta, Georgia, is launching an innovative training program to prepare persons in entry-level administrative positions for careers supporting customs brokerage functions and international trade. The program will provide participants with the soft skills and technical training to be able to function successfully as an import administrator as a first step toward a career in international trade.

Mullins International, an Atlanta international logistics compliance training and consulting firm has developed a curriculum based upon consultation with importers, exporters customs brokers, freight forwarders, and distribution firms that will encompass the ABCs of Customs Brokerage. Offered in partnership with Clayton State University's Continuing Education Department, the 72-hour program will culminate in a comprehensive exam and will include post-employment coaching.

"The metro Atlanta region is a top logistics hub" states Donna Mullins, President of Mullins International. "The growth in international business through the airport and port of Savannah is creating a shortage of workers who are skilled in navigating the intricacies of the customs regulations. These careers are in demand, accessible and lead to good-paying positions."

The pilot is being funded by Atlanta CareerRise, a workforce funders collaborative managed by the United Way of Greater Atlanta that organizes partnerships with employers in high growth industries to fill jobs, close the skills gaps, and advance employees in viable careers.

"The industry knowledge, focus on the employer's needs and the deep experience with the technical and soft skills that Mullins International brings to the program are a key component to our approach" stated Cinda Herndon-King, Atlanta CareerRise Director. "Our participants will come out with the benefit of real examples and current practices, making them ready to work and succeed".

The international trade training pilot is the first program of the Logistics Workforce Partnership, a consortium of educators, economic developers, workforce development and employers, seeking to better prepare individuals for careers to support the growing logistics industry in the region.

About Mullins International

Atlanta CareerRise is a funders collaborative building the capacity of the workforce system to advance individuals toward sustainable careers through demand-driven partnerships with employers. We thank our investors including Annie E. Casey Foundation/Atlanta Civic Site, Arthur M. Blank Family Foundation, Bank of America Charitable Foundation, Betty and Davis Fitzgerald Foundation, Community Foundation for Greater Atlanta, JP Morgan Chase, National Fund for Workforce Solutions, United Way of Greater Atlanta, and the Wilbur and Hilda Glenn Family Foundation.

About Atlanta CareerRise

Atlanta CareerRise, regional funders collaborative managed by the United Way of Greater Atlanta and supported by investments from the National Fund for Workforce Solutions and eight local funding partners, implements a nationally-recognized model of workforce development in the 13-county Greater Atlanta region. Atlanta CareerRise benefits the community, employers and the underemployed by creating employer-led workforce partnerships to train employees and applicants for middle-skill careers in high-growth industries. This provides employers with well-trained, more productive personnel; moves employees into jobs with a sustainable living wage; and benefits the community by reducing the need for social services and increasing the tax base. For more information visit www.atlantacareerrise.org

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