How Effective are Your Workforce Programs?

How do you know if your outcomes are strong compared to similar programs? How do you communicate those results to funders or target where improvement is needed?

Corporation for a Skilled Workforce (CSW) invites providers of direct workforce services to participate in the 2019 Workforce Benchmarking Survey. The next informational webinar is Wednesday, June 12, from 2:00-3:00 EDT. Contact Natania Carter for registration information. As part of its Data Alliance, Atlanta CareerRise supports technical assistance with CSW for metro-area organizations wishing to submit.

Since 2008, the Benchmarking survey has yielded the largest national dataset of aggregate workforce information from community-based service providers-including participant demographics, services provided, job placement and retention rates and other results from more than 500 programs and nearly 400 organizations. Password-protected reports offer confidential comparisons of organizational-level outcomes to those of programs with similar characteristics-informing strategic continuous improvements to program operations and services.
Urban Institute Workshop Guides Economic Mobility Logic Model Development

In April, CareerRise hosted an Urban Institute workshop with metro Atlanta workforce development leaders to draft a logic model for increasing racial equity and inclusion through the metro Atlanta workforce system. The Urban Institute is providing technical assistance to ACR to inform the development of workforce system indicators that align workforce outcomes with racial equity and inclusion goals. The model and indicators will inform the CATLyst regional economic competitiveness initiative as well as guide CareerRise’s work.

With support from the National Fund for Workforce Solutions, ACR is working to develop a data-driven approach to measuring equity in access to workforce system services and related outcomes. The Metro Atlanta Workforce Indicators project is part of Urban’s portfolio of work funded by JPMorgan Chase.

Annie E. Casey Foundation Releases New Atlanta Report

According to a new report by the Annie E. Casey Foundation, Atlanta simultaneously has one of America’s fastest-growing economies, while also leading the nation in income inequality. Changing the Odds: Progress and Promise in Atlanta examines the systemic inequities that prevent many of the city’s families of color from thriving, as well as innovative policies and approaches community leaders are using to create more equitable pathways to education, housing, income and careers. Atlanta CareerRise is
CareerRise Welcomes New Leadership Council Members

Atlanta CareerRise is directed by a Leadership Council that articulates its workforce priorities and progress, aligns and coordinates efforts toward common goals, and continuously improves strategies. Joining the Council for the 2019-2020 include:

- **Ann Cramer**, Senior Consultant, Coxe Curry & Associates
- **Frank Fernandez**, Vice President of Community Development, Arthur M. Blank Family Foundation
- **Rob LeBeau**, Manager, Workforce Solutions Group and Director, Atlanta Regional Workforce Development Board, WorkSource Atlanta Regional
- **Karen Leone De Nie**, Vice President, Community & Economic Development, Federal Reserve Bank of Atlanta

Better Skills Better Jobs Initiative Launches Craft Pro Champion Awards

The Construction Education Foundation of Georgia (CEFGA) and Atlanta CareerRise, with support from the National Fund, have been working to improve frontline worker job quality in construction. As a culmination of this work, CEFGA has launched its **Craft Pro Champions Award** to lift up individuals and companies who are making a difference in the industry’s fight to find and develop our Craft Professionals. **Nominations** are being sought to recognize Georgia’s best construction field level employees and employers at its **first annual Craft Pro Champions Awards Breakfast on Thursday, August 8, 7:30 a.m. at The Gathering Spot**.
Atlanta CareerRise increases regional prosperity by creating and strengthening partnerships and systems that meet employer needs for skilled talent and connect Metro Atlanta residents to sustainable-wage careers.