



MAX LAUNCHES PROVIDER PORTAL 2.0 TO HELP STRENGTHEN CONNECTIONS AMONG WORKFORCE DEVELOPERS

MAX
Metro Atlanta eXchange for Workforce Solutions

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Show WIOA state eligible training provider list

MAP VIEW **LIST VIEW** 481 RECORDS **EXPORT AS CSV**

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Show the Atlanta BeltLine region

THE MAX PROVIDER PORTAL

Many of the challenges facing our regions are not that unique from region to region. The difference-maker is whether and how a region's leaders decide to work together to address these challenges in a positively impactful manner and follow through on their commitments.

In the metro Atlanta region, this is exactly what began to happen when a small group of regional leaders started coming together during the summer of 2013 to discuss the importance of having a workforce in this region that is more ready and aligned to meet employer needs so they can



sustain and grow their operations. Beyond the founding of MAX, one of the milestone outcomes from these leaders coming together was the launch of the MAX Provider Portal 1.0 in 2014, a tool for learning who is doing what, where and for whom within our workforce ecosystem. Now we are excited to announce the launch of the next iteration of this portal, Portal 2.0.

“MAX was founded with our belief that strengthening connections between workforce developers and organizations engaged in workforce development would help us create a more effective workforce ecosystem for meeting employer needs,” said MAX Board Chair Wendell Dallas. “Our region has seen much fruit from these efforts, and we are excited about the continued development of our portal as it is an invaluable tool for helping us achieve this mission.”

MAIN FEATURES

Rebuilt under the auspices of the MAX Provider Council and through the sponsorship of Atlanta CareerRise, Portal 2.0 builds upon the foundational work of Portal 1.0, including the incorporation of the WIOA eligible training providers.

With Portal 2.0, providers, intermediaries, and other workforce partners can:

- Be specific about the services you provide and geographies you serve in
- Be specific about the occupations and industry sectors you support
- List the industry recognized credentials you support
- Customize your profiles by sharing your logo, a photo, and organizational documents
- Provide links to your social media pages (LinkedIn, Facebook, Twitter, YouTube, Instagram)
- Keyword search on any information provided in a profile and search via detailed filters
- See a map view or list view of search results.
- Find providers located in the Atlanta Beltline and Aerotropolis Atlanta areas.
- Download search results in an Excel file.

JOIN THE PORTAL

More than 450 providers, intermediaries, and other workforce partners are represented in the MAX Provider Portal. If your organization is not one of them, no worries, joining the portal is easy to do. To get started, visit <http://metroatlantaexchange.org/join-the-max-provider-portal/>.

ACCESS THE PORTAL

To access the MAX Provider Portal, visit <http://metroatlantaexchange.org/portal/>.

ABOUT MAX

Launched in 2014, the mission of MAX is to advance economic competitiveness in the Atlanta region by strengthening connections, collaborations, and practices among workforce developers and organizations engaged in workforce development.