

MAIP Roadmap 2019-2021



SERVICE LINES



Hiring, Candidate Sourcing & Workforce Planning

Organize community hiring events, candidate sourcing and workforce planning efforts.



Training & Registered Apprenticeships

Lead pre-hire, incumbent and apprenticeship projects, to ensure competence.



Employment Success Supports

Address job seeker barriers to ensure employment success.



Quality Careers & Workplaces

Foster inclusive and equitable workplaces where employees, companies and communities thrive.



Career Awareness & Promotion

Engage students and underrepresented communities promoting opportunity and diverse and inclusive workplaces.

SERVICE LINE GOALS

Conduct regional employer hiring fairs based on local needs and employers.
Define Regional Community Hiring Model and promote and use with existing and potential area employers.

Convene the Metro Atlanta Apprenticeship Network to align regional efforts.
Map Top Jobs requirements and Work-Ready Skills to align, and scale programs across region.

Conduct regional work-readiness fairs, with network partners, to eliminate job seeker barriers (i.e. housing, transit, childcare, veterans and returning citizens) to increase work readiness and employment success.

Create employer toolkit for career development pathways and workplace best practices.
Celebrate and disseminate employer best practices through network convenings, employer visits and recognition.

Align area school districts CTAE and WBL career paths with industry needs, Metro Atlanta Top Jobs and Work-Ready Skills.
Assess, promote and scale K-12 career exploration programs in Metro Atlanta schools that align with industry needs.
Leverage network partners and resources in support of 100k initiative and other similar youth initiatives.

Partner with TCSG and WorkSource to align program offerings with Metro Atlanta Top Jobs, Hope Career Grant and ETPL.
Increase the use of WIOA the ETPL process through partner education and mentoring.

Disseminate employer best practices in working with individuals with barriers through network convenings, employer visits and recognition.

CAPACITY BUILDING GOALS

Industry Engagement & Leadership

- Increase and expand participation across all high-demand sectors through recruitment and use of CRM.
- Conduct quarterly regional employer forums across Metro Atlanta to strengthen "voice and influence of employers."
- Explore and launch 1-2 additional sectors (Advanced Manufacturing and Skilled Trades) based on LMI, alignment with current sectors, and industry interest.

WorkSource Capacity Building

- Implement CRM, across area WorkSource boards to improve knowledge sharing regarding employers' workforce needs and initiatives enabling a regional approach.
- Identify and explore a sustainable model for board collaboration across the region.
- Host learning, networking and team building series for local boards to strengthen awareness and alignment with regional efforts.

Sustainability

- Convene Bi-Annual Network Meetings to align regional efforts.
- Deploy Metro Atlanta Industry Partnerships website focused on regional efforts and learning.
- Sponsor events, webinars and workshops that strengthen existing workforce partners and encourage quality programs, collaboration and innovation.
- Share toolkits, successes and lessons learned through case studies and semi-annual reports.

For more information and to join, please email metroatindustrypartnerships@unitedwayatlanta.org.