



Metro Atlanta Industry Partnerships

A collaboration of Atlanta CareerRise and WorkSource Metro Atlanta



MAIP All Partner Meeting | Fall 2019

Wednesday, November 20, 2019 | 8:30 AM – 3:30 PM

Loudermilk Center | 40 Courtland Street | Atlanta, GA 30303

Atlanta CareerRise

Metro Atlanta
WORK SOURCE GEORGIA
Connecting Talent with Opportunity
A proud partner of the AmeriJobCenter network



MEETING AGENDA: MORNING SESSIONS

November 20, 2019 | Loudermilk Center



8:30 – 9:00 AM

Registration and Light Breakfast

9:00 – 9:10 AM

Welcome and Introduction to the Day

Rob LeBeau, WorkSource Atlanta Regional
John Helton, Atlanta CareerRise

9:10 – 9:50 AM

**Metro Atlanta Workforce:
Demand, Trends, Equity and Insights**

MODERATOR:

Frank Fernandez, Arthur M. Blank Family Foundation

PANELISTS:

Alex Camardelle, Georgia Budget and Policy Institute

Michael Rich, Emory University

Mike Carnathan, Atlanta Regional Commission

9:50 – 9:55 AM

**Featured Partner:
Metro Atlanta Exchange (MAX)**

9:55 – 10:00 AM

**Aligning Across the Metro Region:
MAIP Roadmap Discussions**

Helen Slaven, Atlanta CareerRise

10:00 – 10:10 AM

Break and Breakout Travel

10:10 – 10:50 AM

MAIP Roadmap: Service Line Breakout #1

10:50 – 11:00 AM

Break and Breakout Travel

11:00 – 11:40 AM

MAIP Roadmap: Service Line Breakout #2

11:40 AM – 12:10 PM

Buffet Lunch



FOR SPEAKER/FACILITATOR BIOS & CONFERENCE MATERIALS,
VISIT ATLANTACAREERISE.ORG/APMFALL2019.ASP

MEETING AGENDA: AFTERNOON SESSIONS

November 20, 2019 | Loudermilk Center

12:10 – 12:15 PM **Featured Partner: Business Leaders United (BLU)**

12:15 – 1:00 PM **Aligning WorkSource in the Metro:
Progress, Initiatives and Future Directions**

MODERATOR:

Jamie Jordan, WorkSource Georgia

PANELISTS:

Brett Lacy, WorkSource Fulton

Katerina Taylor, WorkSource Atlanta

Rob LeBeau, WorkSource Atlanta Regional

Sonya Grant, WorkSource Cobb

Theresa Austin-Gibbons, WorkSource DeKalb

1:00 – 1:05 PM **Featured Partner:
Technical College System of Georgia**

1:05 – 1:30 PM **MAIP Roadmap Discussions Summary**

Helen Slaven, Atlanta CareerRise

1:30 – 1:35 PM **Featured Partner: Georgia Justice Project**

1:35 – 1:45 PM **Break and Breakout Travel**

1:45 – 2:40 PM **Industry Listening Sessions:
Workforce Challenges, Opportunities and Needs**

2:40 – 2:50 PM **Break and Ballroom Reconvene**

2:50 – 2:55 PM **Featured Partner: Metro Atlanta Chamber**

2:55 – 3:15 PM **Industry Listening Sessions:
Key Points Summary**

Helen Slaven, Atlanta CareerRise

3:15 – 3:30 PM **Call to Action and Close**
Rob LeBeau, WorkSource Atlanta Regional
John Helton, Atlanta CareerRise



UPCOMING EVENTS

MAIP Monthly Update Webinars

Thursdays, 10:00–11:00 AM

December 19, 2019

Workforce and the Benefits Cliff:
Challenges & Strategies

January 16, 2020

Quality Careers & Workplaces:
Promising Practices in the Metro

February 20, 2020

Employment Success Supports:
Preparing Those with
Barriers for Good Jobs

WorkForce Quarterly Learning Series:

Registered Apprenticeship
Bootcamp (January–April 2020)

Details and registration
information coming soon!

**SAVE THE
DATE!**



All Partner Meeting (Spring 2020)

Wednesday, April 22, 2020
11:30 AM - 2:00 PM
Location TBD

FEATURED PARTNERS



Business Leaders United
for Workforce Partnerships

Business Leaders United for Workforce Partnerships (BLU) is comprised of employers from a range of industries across the nation who are concerned about our nation's skills gap, who are working with local partners to train and hire community residents for skilled jobs, and who want our country's policymakers to follow suit and invest—aggressively and effectively—in the skills of America's workers. BLU provides a common platform from which these diverse business leaders can jointly communicate to national policymakers, the press, and the American public about the effective industry-based strategies they've developed which could serve as models for a more comprehensive national skills policy.

BLU's agenda is based on its policy principles and strategies for employer leadership and is guided by an Executive Committee of employers dedicated to closing the nation's skill gap by working together to address worker pipeline challenges through policy advocacy and peer-to-peer engagement.

businessleadersunited.org

Georgia Justice Project strengthens our community by demonstrating a better way to represent and support individuals in the criminal justice system and reduce barriers to reentry. GJP promotes innovative change through direct legal representation, policy advocacy, education and coalition building.

gjp.org



CHOOSE ATL

The Metro Atlanta Chamber (MAC) serves as a catalyst for a more prosperous and vibrant region. To advance economic growth and improve metro Atlanta's quality of place, MAC is focused on starting, growing and recruiting companies to the 29-county metro Atlanta region. The Chamber is also focused on expanding the region's innovation economy by promoting and strengthening connections to drive Atlanta's innovation and entrepreneurial culture. MAC is committed to being an active voice for the business community, serving as an advocate for a competitive business climate and promoting Atlanta's story.

metroatlantachamber.com



Metro Atlanta eXchange for Workforce Solutions

The Metro Atlanta eXchange for Workforce Solutions (MAX) serves as a convener and connector for the Atlanta region's workforce development community, and this is perhaps its most valuable service. No one else in the Atlanta region is being so intentional about pulling together all the players across the broad workforce system together in one place and on a regular basis. MAX connects with over 1,000 stakeholders representing service providers, educational entities, intermediaries, employers, and funders. MAX is a catalyst for empowering and aligning workforce development efforts to meet the needs that employers have for a ready workforce. MAX was launched in December of 2014 by a team of regional leaders who recognized that increased collaboration across the Atlanta region's workforce development arena empowers all stakeholders to positively influence each other's efforts and realize greater collective impacts through stronger cohesiveness.

metroatlantaexchange.org



The Technical College System of Georgia (TCSG) oversees the state's technical colleges, adult literacy programs, and a host of economic and workforce development programs. TCSG, through the state's twenty-two technical colleges, provides a unified system of postsecondary technical education, adult basic education, and customized business and industry training, through programs that use the best available technology and offer easy access to lifelong education and training for all adult Georgians and corporate citizens.

tcsgeu



This conference is supported through a grant from Technical College System of Georgia's Office of Workforce Development.



**Metro Atlanta
Industry Partnerships**

40 Courtland Street NE, Suite 300, Atlanta, GA 30303 | 404-527-3501
metroatlindustrypartnerships@unitedwayatlanta.org | atlantacareerrise.org/ipartnerships.asp

SIGN UP NOW!

