

# Atlanta CareerRise

Skilled Employees | Good Jobs | Strong Communities

## FY2020 INVESTMENTS OVERVIEW



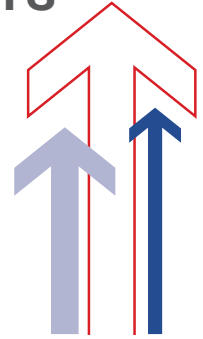
**5**  
INDUSTRY  
SECTORS



**8**  
PARTNER  
INVESTMENTS



UP TO  
**\$437K**  
IN SUPPORT



CONSTRUCTION

### Second Step Program

A flexible training collaboration with the Construction Education Foundation of Georgia in which participants alternate workdays and training days to allow an income while in the construction training program.

**LEAD:** First Step Staffing, Inc. **METRICS:** 45 Completers, 40 Placed **LINK:** [firststepstaffing.com](http://firststepstaffing.com)



IT

### CodeBridge Atlanta

17-week training for web developers and programmers that focuses on reducing barriers of entry for individuals from overlooked backgrounds, people of color and women. *This investment was extended from FY19 to support three additional cohorts.*

**LEAD:** Per Scholas Atlanta  
**METRICS:** 63 Completers, 56 Placed  
**LINK:** [perscholas.org/?city=atlanta](http://perscholas.org/?city=atlanta)

### IT Apprenticeship Collaborative

IT apprenticeship program that was granted technical assistance to finalize the design of the supportive services component of the program.

**LEAD:** Per Scholas Atlanta  
**METRICS:** Approved design  
**LINK:** [perscholas.org/?city=atlanta](http://perscholas.org/?city=atlanta)

### Workforce Readiness

Apprenticeship program connecting adults to intensive online IT training and certification. Successful completers begin a 3-month apprenticeship leading to fulltime opportunities with MailChimp and other local companies.

**LEAD:** Boys and Girls Club of Metro Atlanta  
**METRICS:** 24 Completers, 24 Placed  
**LINK:** [bgcma.org](http://bgcma.org)



HOSPITALITY

### Generation Atlanta

Hospitality training and employment program empowering young people to build thriving, sustainable careers in the hospitality industry and provide employers with the highly skilled, motivated talent they need.

**LEAD PARTNER:** Generation **METRICS:** 48 Completers, 36 Placed **LINK:** [usa.generation.org/atlanta](http://usa.generation.org/atlanta)



LOGISTICS

### ABCs of Customs Brokerage

Training program that aids both jobseekers and employers in filling the need for customs brokers in the international logistics trade and includes an opportunity to obtain a CCS certification. *The term period for this investment was extended from FY19.*

**LEAD:** Mullins International Solutions, Inc.  
**METRICS:** 30 Completers, 22 Placed  
**LINK:** [mullinsintl.com](http://mullinsintl.com)

### Spanish Translation of Supply Chain Course

GT's LEAP Supply Chain Management Principles course will be translated into Spanish and piloted with select employees. The translated course will be offered to metro Atlanta employers and jobseekers at the Latin American Association and Georgia Hispanic Chamber of Commerce.

**LEAD:** Georgia Tech Supply Chain & Logistics Institute  
**METRICS:** 8 Incumbent Completers, 2 Wage Increases or Promotions  
**LINK:** [scl.gatech.edu](http://scl.gatech.edu)



MANUFACTURING

### Career Ready Training Program

Innovative training program to accommodate working individuals and connect them to middle skill employment in the manufacturing sector while simultaneously fulfilling Coweta and Douglas county employer needs.

**LEAD:** West Georgia Technical College **METRICS:** 90 Completers, 76 Placed **LINK:** [westgatech.edu](http://westgatech.edu)