



*Atlanta CareerRise builds employer-led workforce partnerships in high-growth industries to fill jobs, close the skills gap, and move underemployed individuals up the career ladder.*

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## Industry Partnerships

### ACR Invests \$400K in Four Industry Partnerships

Atlanta CareerRise (ACR) is making a difference in Georgia workforce development with two continued partnerships and the development of two new partnerships that we anticipate will serve more than 200 individuals. Support for these projects, in addition to the nearly \$400,000 investment from ACR, includes \$700,000 in co-investment in 2016.

#### Renewed Partnerships

The [Electronics Workforce Alliance](#), an ACR workforce partnership launched in 2014, is funded for 2016 and will continue to provide technical training leading to industry-recognized certifications for soldering, which are highly valued by the electronics manufacturing industry, combined with employability skills and coaching.

The [Logistics Workforce Partnership](#), an ACR workforce partnership launched in 2015, is expanding after a successful pilot to provide an entry-level talent pipeline for logistics and distribution industries in the south metro area. The partnership will focus on training more students, developing an employer steering committee, and incorporating more community partners to provide wraparound and educational support for students. The partnership will serve 80 individuals in 2016.

### Ribbon Cutting at Cardinal Technical on April 13

The Electronics Workforce Alliance is expanding and will host a ribbon cutting at the expanded Cardinal Technical training facility in Norcross, GA, on Wednesday, April 13 at 3:30 p.m. The event will include an opportunity to network after the final speaker.

Please email Heather Evans at [hevans@unitedwayatlanta.org](mailto:hevans@unitedwayatlanta.org) to RSVP to attend.

#### New Partnerships

**Construction Ready** at the Center for Working Families is a new partnership between the Center for Working Families and the Construction Education Foundation of Georgia (CEFGA) that expands training to the Atlanta intown communities located south of I-20. The program combines construction and class B truck and bus training with case management, financial literacy, and other services and support. In addition, the CEFGA is planning to replicate a mobile training program for other training sites. The program will serve 60 individuals in 2016.

**Floor Installation Partnership** is a new partnership that expands a successful pilot between Goodwill of North Georgia, Chattahoochee Technical College, National Wood Flooring Association, International Certified Floor Covering Installers Association, and several employers to train and certify individuals for entry-level positions. The program will serve 48 individuals in 2016 as installers of residential and commercial tile, laminate, resilient, and carpet flooring.

ACR looks forward to continuing the great work of these four partnerships and congratulates them on their success thus far.

## Regional Project Updates

### New Aerotropolis Workforce Collective Takes Shape in Atlanta

ACR is joining forces with the McKinsey Social Initiative and local workforce organizations in support of the [Atlanta Aerotropolis Alliance](#).



The partners will convene an Aerotropolis workforce collective to create an integrated workforce development plan to better prepare residents for career opportunities in and around Atlanta's bustling airport, an area that lags behind metro Atlanta income mediums and employment rates. ***The airport is a key economic driver to bring employment opportunities to an area that is struggling financially, and the workforce collective will help make sure the labor base is prepared when new jobs arrive.***

The Atlanta Regional Commission is leading the Alliance, a public-private partnership, which has developed a blueprint guiding an economic development action plan for the Aerotropolis jurisdiction. ACR and the McKinsey Social Initiative then began working to accelerate the consideration of workforce issues in the blueprint, resulting in the Alliance's adoption of a workforce collective as part of its 2016 work plan.

### ACR Supports Georgia Department of Economic Development

ACR partnered with the Georgia Department of Economic Development on an application for the Aspen Institute's Train the Trainer program, focused on the workforce system and opportunities for improvement. Specifically, the program will guide workforce boards in sector analysis and sector-based development.



As a result of the successful application, GDEcD is now conducting four regional sector academies. ACR is participating in all four academies to provide best practices on developing and maintaining employer-led partnerships. The training will culminate with a state WIOA summit for all of the regional workforce board networks August 1-3, 2016, with ACR leading development of a community-based organization program track.

### MAX Academy Launches

The MAX Academy, which provides a collective learning platform to the workforce development community, was created by the [Metro Atlanta eXchange for Workforce Solutions](#) (MAX). It will provide instruction on various topics and offer a frontline job developer training in partnership with the Chicago Jobs Council on April 11-12.



## Atlanta CareerRise in the News

### ACR Receives NFWS/Kellogg Grant

The [National Fund for Workforce Solutions](#) (NFWS) through a grant from the Kellogg Foundation selected ACR to receive support in developing a three-year sustainability strategy. The support will include technical assistance and a \$20,000 grant to hire a consultant to assist in creating the strategy. ACR will develop a



plan for submission in fall 2016, which will roll out 2017-2019.

### **Donna Mullins Finalist in State of the Airport Award**

Congratulations to Donna Mullins, President of Mullins International Solutions, and lead partner of the Customs Brokering pathway in CareerRise's Logistics Workforce Partnership, on being a finalist in the State of the Airport "Global Leader Award."

### **Cardinal Technical Finalist in Corporate Citizen Award**

Cardinal Technical, lead partner in the ACR supported Electronics Workforce Alliance, was selected as a finalist in the Corporate Citizen category of the 2016 Movers and Makers Awards by Partnership Gwinnett. The selection was based upon their leadership in developing the partnership to advance the unemployed and underemployed in careers in electronics manufacturing through acquisition of industry-recognized credentials.

### **ACR Director Recognized by National Skills Coalition**

The National Skills Coalition recently spotlighted Director of ACR Cinda Herndon-King in their Skills Blog, where Cinda discusses her career and her experiences working with the National Skills Coalition, sector partnerships in health, electronics manufacturing, and logistics.



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