

# ATLANTA CareerRise

*Atlanta CareerRise builds employer-led workforce partnerships in high-growth industries to fill jobs, close the skills gap, and move underemployed individuals up the career ladder.*

[Healthcare Employers Discuss Talent Strategies](#)  
[Flooring Installation Graduates First Cohort in Expanded Program](#)  
[DeKalb Medical Hosts School at Work Graduation](#)  
[Workforce Major Topic for Airports: Hubstart Sustainable Airport Areas and Seattle's Port Jobs](#)  
[Georgia Chapter of Business Leaders United Launches to Focus on Skills Gap](#)

## Atlanta CareerRise Fall Training Calendar

**Goodwill Flooring Installation Training:** Oct. 3 and again on Jan. 30, 2017

**Construction Ready at TCWFI:** Class begins October 17

**ABCs of Customs Brokerage:** Class begins Oct. 4

**Certified Logistics Technician Training:** Class begins Oct. 10 with more 2016 dates

**IPC Soldering Technician Certification Training:** Class dates for remainder of 2016 pending.

Contact [hevans@unitedwayatlanta.org](mailto:hevans@unitedwayatlanta.org) for more information.

## Regional Project Updates

### Healthcare Employers Discuss Talent Strategies

CHAMP, CareerRise's healthcare partnership co-led by the Georgia Hospital Association, recently hosted an employer panel at its quarterly meeting with four health systems highlighting their workforce development priorities.

Panelists included **Andrew Cox, Assistant Vice President, Chief of Staff for WellStar Health System;** **Scott Strong, Chief Learning Officer for Piedmont Healthcare;** **Shannon Kowall Bruce, Director Operations for Emory University Hospital Smyrna,** and **William E. Kelley, HR Manager: Talent Acquisition Clinical for Grady Health.** Panelists discussed the critical behavioral and organizational fit, hot jobs in healthcare in the next three years, and how are emphasizing building talent internally rather than borrowing or buying from other organizations.



CHAMP Upcoming events:

Webinar: **Emerging Roles for Medical Assistants: Best Practices from the Hitachi Foundation**, Thursday, October 20, 2016, 3:30 – 4:20 pm, **Tom Strong, Senior Program Officer, Hitachi Foundation**. Email [hslaven@lrnwrks.com](mailto:hslaven@lrnwrks.com) to register.

---

## Flooring Installation Graduates First Cohort in Expanded Program

Congratulations to the first CareerRise cohort of 8 students, who earned 48 credentials including ones from the **National Wood Flooring Association** and the **Certified Floor Covering Installers Association**.

This new partnership expands a successful pilot between **Goodwill of North Georgia, Chattahoochee Technical College, National Wood Flooring Association, International Certified Floor Covering Installers Association**, and employers to train and certify individuals for entry-level positions as installers of residential and commercial tile, laminate, resilient, and carpet flooring. In 2016, the program will serve 48 individuals.

---

## DeKalb Medical Hosts School at Work Graduation



Seven students graduated and received a School at Work™ (SAW) Certificate of Completion.

Upon graduation, 2 students received scholarships from their employer, **DeKalb Medical**, to further pursue education and training to advance within the medical field. Two students were also promoted to new positions and one student has received an opportunity to shadow a co-worker.

Launched at DeKalb Medical in 2015, the SAW program prepares entry-level employees advancement through skills refresh, self-assessment, and career exploration. CareerRise's CHAMP partnership supported the 2015 and 2016 cohorts, and assisted DeKalb Medical in developing a frontline workforce advancement strategy.

## Atlanta CareerRise in the News

### Workforce Major Topic for Airports: Hubstart Sustainable Airport Areas International Seminar and Seattle's Port Jobs

Recently, the Aerotropolis Atlanta Workforce Collective engaged with **Seattle's Port Jobs Executive Director Heather Worthley** to learn more about their place-based model, and to identify best practices that can be replicated within the Aerotropolis region. Port Jobs is a workforce intermediary, bringing together business, labor, education, and public stakeholders to expand opportunities and build a thriving, competitive Port economy within the airport, trade, logistics, construction and maritime sectors. Port Jobs created and operates the Airport Jobs Center and Airport University at Seattle-Tacoma International Airport.



Aerotropolis Workforce Collective members **Cinda Herndon-King** and **Sean Brazier** participated in panel discussions with airport representatives from around the world as part of the 6<sup>th</sup> Sustainable Airport Areas conference held in Atlanta. Addressing workforce development needs and social equity in the community, these panels highlighted the work and plans of the Collective in developing and aligning local talent for local jobs.

### Georgia BLU Chapter Launches to Focus on Skills Gap

Atlanta CareerRise participated in the **Metro Atlanta Chamber's** launch of the first local chapter of **Business Leaders United (BLU)**, a national network founded by the **National Skills Coalition** and **National Fund for Workforce Solutions**.

**Georgia BLU** brings together employers who are concerned about the skills gap, are working with local partners to train and hire community residents for skilled jobs, and want to engage policymakers as collaborators in order to ensure effective



**Business Leaders United**  
for Workforce Partnerships

investment in the skills of Georgia's workers. BLU provides a common platform from which our state's business leaders can jointly communicate to state and national policymakers, the press, and the public about effective industry-based workforce strategies and policies.

## Our Supporters



THE ANNIE E. CASEY  
FOUNDATION



United Way of  
Greater Atlanta



JPMORGAN CHASE & CO.



The Community Foundation  
FOR GREATER ATLANTA



The Wilbur and Hilda  
GLENN FAMILY FOUNDATION

THE ARTHUR M. BLANK  
FAMILY FOUNDATION



Contact Us!

