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Atlanta CareerRise Newsletter
Spring 2015

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ATLANTA CareerRise

Hats Off to First Logistics Cohort Graduates!



The first ever Logistics Workforce Partnerships' International Trade Training pathway cohort graduated in February and the program was so successful that two new trainings have been funded for 2015. The courses will be provided to both incumbent workers as well as individuals who are unemployed--this will potentially result in a 400 percent increase in the number of individuals receiving this training and testing for certification. The nine day course, titled "ABCs of Customs Brokerage," provides entry-level workers with a basic framework for developing a career path within international trade as well as preparation for sitting for the Customs Specialist Certification through the National Customs Brokers and Forwarders Association of America's National Educational Institute. Congratulations to the recent graduates and those to come in 2015!

Workforce Leaders Meet to Expand Impact in Working with Opportunity Youth

The Metro Atlanta eXchange (MAX) for Workforce Solutions recently hosted a



roundtable discussion sponsored by Atlanta CareerRise, the Atlanta Regional Workforce Board, United Way of Greater Atlanta, and the National Youth Employment Coalition. The forum, centered on the opportunities and challenges of working with Opportunity Youth, was led by Kate O'Sullivan of the National Youth Employment Coalition. The new Workforce Innovation and Opportunity Act guidelines will require 75 percent of state and local youth funding to be used for out-of-school youth (ages 16-24) and 20 percent of the funding for work experiences. The event provided a chance for local practitioners and employers to learn about WIOA youth provisions, share, and gain fresh ideas to better engage employers.

Check out these useful links

Check Your Pulse... on CareerRise Healthcare Programs!

Career Rise awards over \$130K in 2015 healthcare funding.

*These partnerships will lead the way in providing training and certifications
to Atlanta's front-line healthcare workers.*

- The Atlanta Beltline Workforce Partnership in Healthcare with partners New Hope Enterprises and The Center for Working Families will enroll a third cohort of students who will become certified as CNAs or in Office Operations. Their most recent cohort received a 100 percent completion rate while 10 students were certified as CNAs and 9 students received Microsoft Office certifications. Overall, this program has placed 82 percent of students into employment and/or continued education.
- Grady Health System received funding to train recent entry-level School at Work graduates and CNA employees to become Phlebotomists, EKG Technicians, and Patient Care Technicians through an internal career advancement program.
- DeKalb Medical will conduct a needs assessment to develop a frontline workforce advancement strategy. They will also launch a new School at Work™ program which will pilot this curriculum for two cohorts of students to facilitate their advancement within the organization.

Region Awarded Grant from State of Georgia to Establish IT Partnership

The Workforce Division of the GA Dept. of Economic Development has awarded a partnership comprised of Atlanta CareerRise, Technology Association of Georgia, and led by four local workforce agencies with a Performance Incentive Grant to develop career ladders, assess and advise current WIA clients, and to build custom programs that will better align clients with industry needs. The project was initiated by the data obtained through the recent Burning Glass Labor/Insight™ study (see the

shared at the event:

[WIOA Youth Program Fact Sheet](#)

[Center for Postsecondary & Economic Success](#)

Join the MAX mailing list for notices of follow-up events at www.maxworkforce.org.

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full report [here](#)). Real time labor data showed that the skills demanded within Internet Security, Wireless Mobility, Health IT, and Software Development were not well aligned with current training provider offerings.

[Atlanta CareerRise](#) builds employer-led workforce partnerships in high-growth industries to fill jobs, close the skills gap and move underemployed individuals up the career ladder.

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For more information about Atlanta CareerRise, visit www.AtlantaCareerRise.org.

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